

A Business Narrative is a way for you to share your business story without the complexity of a business plan. It helps our Underwriter understand how your business operates and secures new business. The better you tell your story, the easier it is for our Underwriter to make a lending decision.

**Business Narrative Components**

1. Business Name: \_\_\_\_\_

2. Business Address: \_\_\_\_\_

3. Business Type/Industry/Description: \_\_\_\_\_

4. Business Property Type (i.e. home-based, office lease, warehouse, etc.): \_\_\_\_\_

5. Date Organized: \_\_\_\_\_

6. Owner Name(s): \_\_\_\_\_

7. Percent of Ownership: \_\_\_\_\_

8. Number of Employees: \_\_\_\_\_

9. Business Product(s)/Service(s): \_\_\_\_\_

10. How do you generate business?: \_\_\_\_\_

\_\_\_\_\_

11. Is the business seasonal?:

\_\_\_\_\_

\_\_\_\_\_

12. Any additional information that will help us understand your business:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

